

CASE STUDY A CANDID CONVERSATION: WHY ACADEMIC LIBRARIANS ARE CHOOSING GALE RESEARCH COMPLETE

INTERVIEWEE:

Kirk Russell is a technical services librarian at Bakersfield College in Bakersfield, California. His library subscribed to the *Gale Research Complete* package in 2021 and currently has access to all of its components.



"It's all under one umbrella and easy to access."

OVERVIEW:

Having access to the world's largest package of primary and secondary sources has helped Bakersfield College empower users at all academic levels. For librarians like Russell, *Gale Research Complete* has been the solution to common academic challenges. Covering almost all disciplines, *Gale Research Complete* provides access to more than 48,000 periodicals, 2.5 million items of literary criticism and full-text literary works, and 13 million pages of historical primary sources from the thirteenth to the twenty-first centuries. It also includes more than 3,200 eBooks, along with award-winning encyclopedias and directories. The extensive *Gale Research Complete* collection offers students and researchers an unparalleled amount of relevant information and is an affordable option for academic libraries of any size.

In the following interview, Russell explains what led his library to choose *Gale Research Complete* and how this robust package has helped him broaden the library's influence over student research.

What first attracted your library to the *Gale Research Complete* package?

We considered what we were already paying annually for the Gale databases we subscribed to. For a small additional annual cost, we could offer our students and faculty significantly more Gale content.

What distinguishes the *Gale Research Complete* package from other available subscription offerings?

It's complete! We don't need to pick or choose which databases/content we want. We also don't worry about what content has been omitted. It's all under one umbrella and easy to access.



GALE

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"Students always have trouble locating relevant, credible sources for their research. We're confident in Gale's ability to deliver that through GRC."

Are there collections in the package of particular interest to your staff and students (e.g., *Archives Unbound, Gale eBooks, Gale Literature*, etc.). If so, why?

As longtime subscribers to many print Gale literature products, we found *Gale Research Complete* was an easy and economical way to continue offering our students access to Gale literature products without the print subscriptions. Our students have also always made heavy use of *Gale In Context: Opposing Viewpoints* and will surely continue to do so.

What courses or disciplines are of most interest to your library? Nearly all. GRC [*Gale Research Complete*] includes content relevant to most disciplines.

Please describe some of the most appealing platform features and benefits (e.g., cross-search capabilities, learning management system integration, collaboration tools, etc.). We appreciate the cross-search platforms that allow us to search almost all GRC content at once. We're still awaiting a portal to GRC that allows the use of advanced search techniques. We hear it's coming and hope it does soon.

What are some of the main challenges facing your students and researchers when sourcing credible, reliable information? How might having access to *Gale Research Complete* overcome them? Students always have trouble locating relevant, credible sources for their research. We're confident in Gale's ability to deliver that through GRC.

How does subscribing to *Gale Research Complete* fit into the library's overall acquisition strategies and aims?

We're interested in any product that expands access to credible academic content for our students. GRC fits the bill perfectly.